



# Icing On the Cake



# ICING ON THE CAKE

- Do you have **200 Euro** in cash?
- What business can you do with **200 Euro**?
- How much can you earn with **200 Euro** as capital?
- You can start doing **DXN** business by purchasing your unit of **Icing On The Cake**





# ICING ON THE CAKE

## Business Opportunity

■ By paying 200 Euro, if you are not a DXN member

1. You will automatically become a member of **DXN** (save the membership fee)
2. You can buy **DXN** products at DP price in total **200 Euro**
3. You will be provided with the basic training to do **DXN** business





# ICING ON THE CAKE

## Business Opportunity

■ By paying 200 Euro, if you are a DXN member

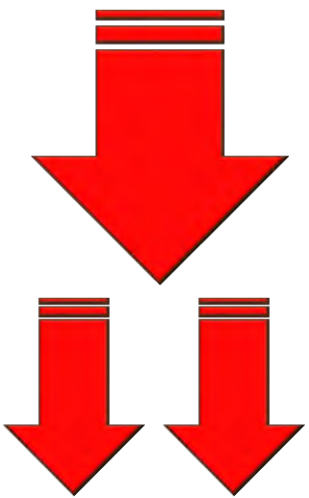
1. You can buy **DXN** products at DP price in total **200 Euro**
2. Thanks to iPackage for 200 Euro you can raise your revenue, encourage inactive members, accelerate the expansion of your own network, purchase any combination of products available for current DP.





# Income Structure for the 200 Euro Package

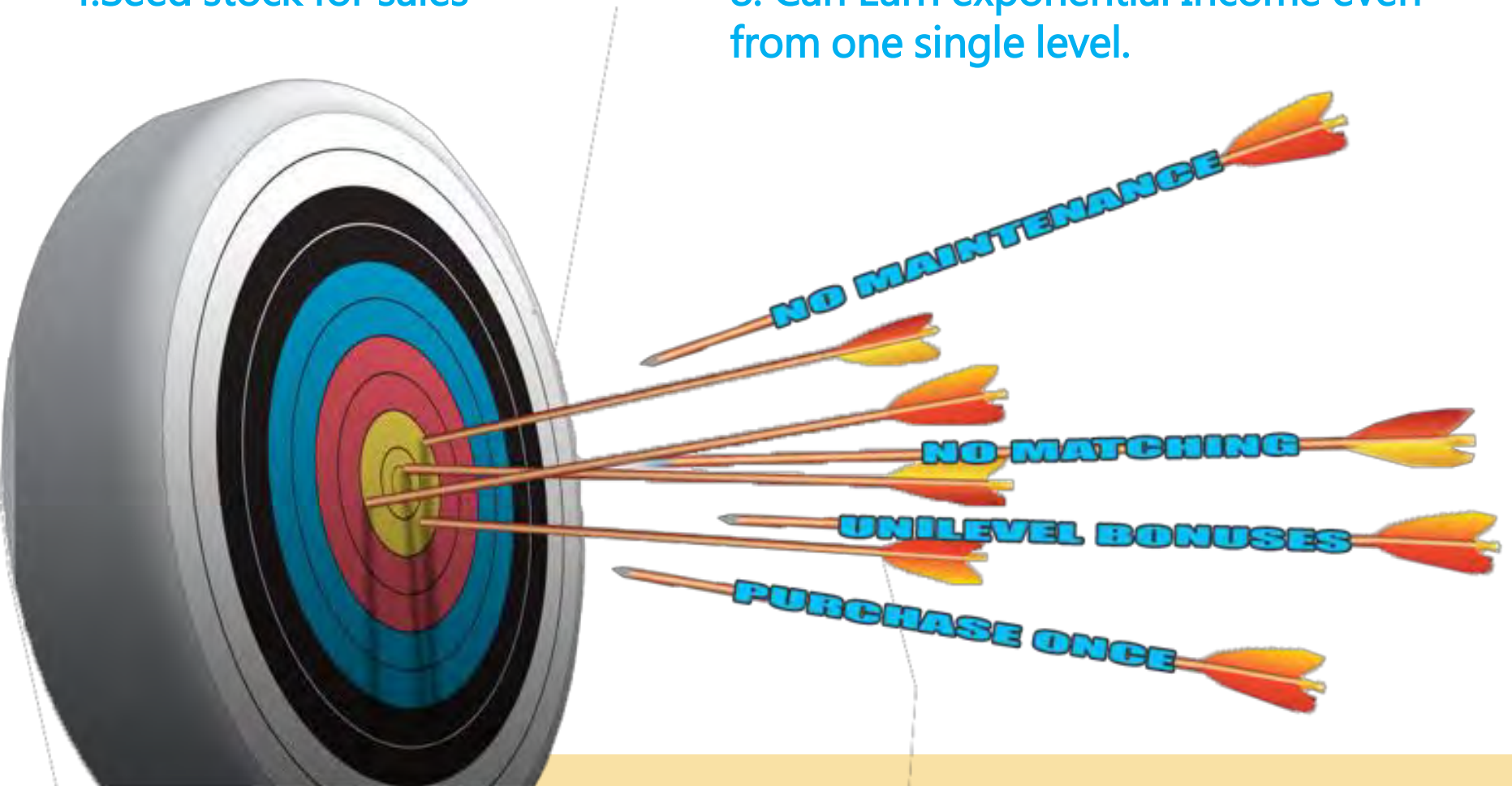
|                                    |  |
|------------------------------------|--|
| <b>1<sup>ST</sup> GENERATION</b>   | <b>15% OF THE 100</b>                              |
| <b>2<sup>ND</sup> GENERATION</b>   | <b>10% OF THE 100</b>                              |
| <b>3<sup>RD</sup> GENERATION</b>   | <b>5% OF THE 100</b>                               |
| <b>4<sup>TH</sup> GENERATION</b>   | <b>5% OF THE 100</b>                               |
| <b>5<sup>TH</sup> GENERATION</b>   | <b>5% OF THE 100</b>                               |
| <b>6<sup>TH</sup> GENERATION</b>   | <b>5% OF THE 100</b>                               |
| <b>7<sup>TH</sup> GENERATION</b>   | <b>5% OF THE 100</b>                               |
| <b>8<sup>TH</sup> GENERATION</b>   | <b>5% OF THE 100</b>                               |
| <b>9<sup>TH</sup> GENERATION</b>   | <b>5% OF THE 100</b>                               |
| <b>10<sup>TH</sup> GENERATION</b>  | <b>5% OF THE 100</b>                               |
| <b>11<sup>TH</sup> GENERATION</b>  | <b>5% OF THE 100</b>                               |
| <b>12TH GENERATION<br/>ONWARDS</b> | <b>IPS OF 1.5% based on<br/>the formula stated</b> |





# One Stone Killing 8 Birds

1. It is an international package
2. No matching of pair is required
3. No maintenance is required
4. Seed stock for sales
5. PV recognition for status promotion
6. Commission on a monthly basis
7. Purchase once and lifetime entitle
8. Can Earn exponential Income even from one single level.



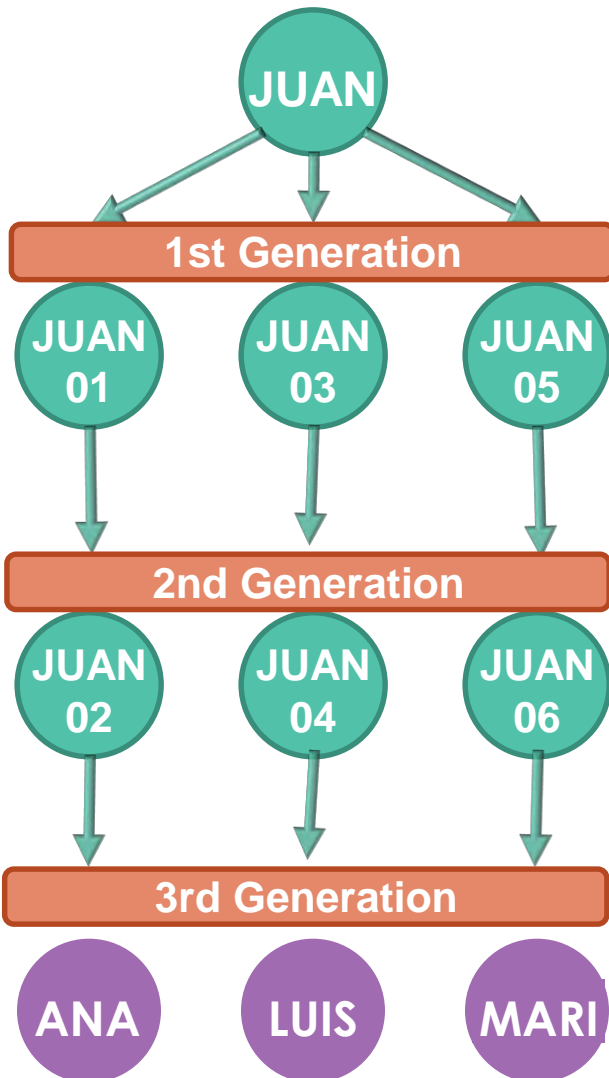


# Other Advantages

- **No loss of SV point**
- **Can buy any mix of products**
- **The package is affordable to most people**
- **Help to increase recruitment and bonus under the existing Marketing Plan**
- **Help to be promoted faster under the existing Marketing Plan**



# Participation



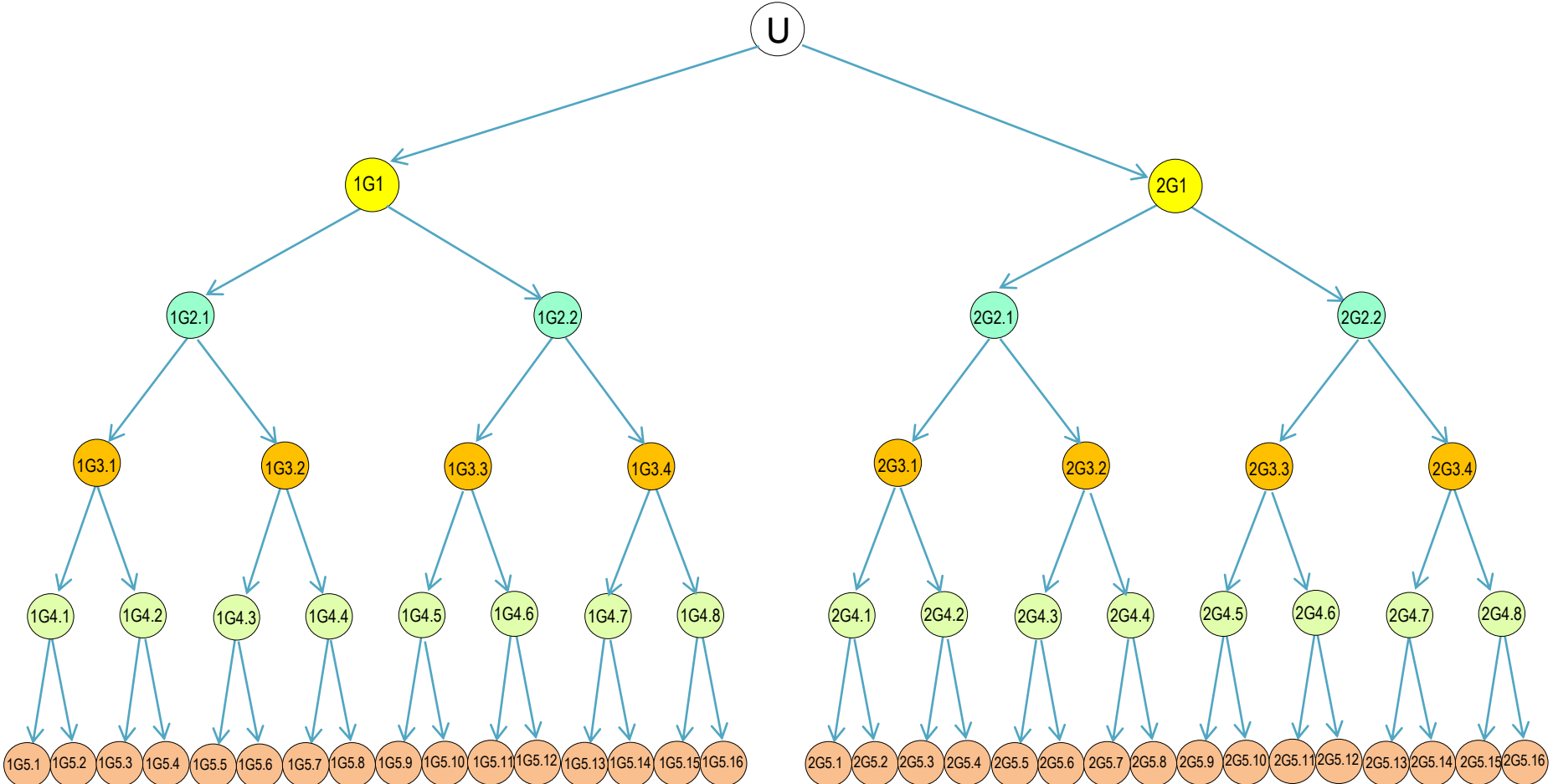
- Member can buy any number of units to create new lines. But only 2 generations/levels can be created. Using units bought in his/her own name.
- From the 3rd generation/levels onwards, it should be real new members in their Membership code.
- If a member opts to buy more than 1 unit, all the units shall be purchased under the same hierarchy.
- The iupcode must be defined if the member wishes to park his/her own units or downlines under any specific line other than the 1st unit.





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The 2 – 2 Structure can be illustrated as below:





# 2-2 Structure Potential Income

|                   |                  |           |          |              |                          |
|-------------------|------------------|-----------|----------|--------------|--------------------------|
| <b>PD Value =</b> | <b>200</b>       |           |          |              |                          |
| <b>SV =</b>       | <b>100</b>       |           |          |              |                          |
|                   |                  |           |          |              |                          |
| <b>Generation</b> | <b>Lines No.</b> | <b>SV</b> | <b>%</b> | <b>Bonus</b> | <b>Accumulated Bonus</b> |
| 1                 | 2                | 200       | 15       | 30 Euro      | 30 Euro                  |
| 2                 | 4                | 400       | 10       | 40 Euro      | 70 Euro                  |
| 3                 | 8                | 800       | 5        | 40 Euro      | 110 Euro                 |
| 4                 | 16               | 1,600     | 5        | 80 Euro      | 190 Euro                 |
| 5                 | 32               | 3,200     | 5        | 160 Euro     | 350 Euro                 |
| 6                 | 64               | 6,400     | 5        | 320 Euro     | 670 Euro                 |
| 7                 | 128              | 12,800    | 5        | 640 Euro     | 1310 Euro                |
| 8                 | 256              | 25,600    | 5        | 1280 Euro    | 2590 Euro                |
| 9                 | 512              | 51,200    | 5        | 2560 Euro    | 5150 Euro                |
| 10                | 1,024            | 102,400   | 5        | 5120 Euro    | 10270 Euro               |
| 11                | 2,048            | 204,800   | 5        | 10240 Euro   | 20510 Euro               |

The example made on this page are hypothetical and merely meant to describe and explain the mechanisms of the compensation plan and its various bonus features. Any statements made on this page are not meant as earning claims, nor do they represent any promises or guarantees of specific earning or earning potential. Specific earning will be influenced by many factors.



# Potential Income for the 200 Euro Package

(It is just for Illustration)

- ❖ 2-2 Structure = **20 510 EURO**
- ❖ 4-4 Structure = **27 962 140 EURO**

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# Formula for Profit Sharing

The **Icing Profit Sharing** Fund will be accumulated from all new members for 6 months and to be paid out according to the following formula:

**Icing Profit Sharing Fund** = Total new members x iSV value x 1.5%

**Percentage of Profit Sharing (%)** =

Total new member from 12th level onward (Individual)

----- x 100

Total new member of each member from 12th level onward  
(Each Member who have downlines more than 11th level)

**Icing Profit Sharing (iPS) = Profit Sharing Fund x Percentage Of Profit Sharing (%)**



# ICING ON THE CAKE



## ICING ON THE CAKE - LETTER OF INTENT

Date: \_\_\_\_\_

Name: \_\_\_\_\_ Membership Code: \_\_\_\_\_

| No. of Package Purchase | Please Tick (✓)          | Under iCode of | For Office Use Only<br>(to fill the actual iCode) |
|-------------------------|--------------------------|----------------|---|
| 1 <sup>st</sup> Unit    | <input type="checkbox"/> | A              |   |
| Additional Units        | <input type="checkbox"/> | B              |   |
|                         | <input type="checkbox"/> | C              |   |
|                         | <input type="checkbox"/> | D              |   |

Total Unit(s) Purchased: \_\_\_\_\_

### Payment Option:

Cash       Bank Transfer

Amount in words: \_\_\_\_\_

**Important:** Payment shall be made directly to [ COMPANY NAME ]. Any DXN members or non-members are not authorized to collect any payment of money representing DXN. For online bank transfer, please fax a copy of the validated deposit slip at [ FAX NO. ]

I hereby agree to the Terms and Conditions of the Icing on the Cake (IOC) overleaf.

Signature Over Printed Name (DXN Member)  
Date: \_\_\_\_\_

### For Branch Use Only

Received by: \_\_\_\_\_  
Officer Name,  
Position,  
Date.



# ICING ON THE CAKE



## INDEPENDENT DISTRIBUTOR PRODUCT ORDER FORM (MEXICO) ICING ON THE CAKE



NAME: \_\_\_\_\_

MEMBER ID:  TELEPHONE:

FOR DELIVERY:  **estafeta**  **aviva**

| CODE | DESCRIPTION                    | IVA | DISTRIBUTOR PRICE (incl IVA) | PV   | QTY | AMOUNT |
|------|--------------------------------|-----|------------------------------|------|-----|--------|
|      |                                |     | MXP                          |      |     | MXP    |
| 1002 | Ganoshi Body Foam              | 16% | 173.00                       | 5.00 |     |        |
| 1003 | Ganoshi Shampoo                | 16% | 173.00                       | 5.00 |     |        |
| 1005 | Ganoshi Soap                   | 16% | 111.00                       | 3.00 |     |        |
| 1007 | Gano Massage Oil               | 16% | 130.00                       | 3.80 |     |        |
| 2001 | Lingzhi Coffee (3 In 1)        | 0%  | 155.00                       | 4.60 |     |        |
| 2003 | Lingzhi Black Coffee (2 In 1)  | 0%  | 155.00                       | 4.60 |     |        |
| 2004 | Spica Tea                      | 16% | 186.00                       | 5.50 |     |        |
| 2006 | Cocozhi                        | 0%  | 202.00                       | 6.00 |     |        |
| 2008 | Morinzyme (1 Bottle)           | 16% | 205.00                       | 5.50 |     |        |
| 2011 | Vita Café                      | 0%  | 189.00                       | 6.20 |     |        |
| 2012 | Spirulina (120 Tablets)        | 16% | 185.00                       | 5.00 |     |        |
| 2013 | Ganoshi Toothpaste             | 16% | 104.00                       | 3.00 |     |        |
| 2014 | Reishi Gano (80 30 Capsules)   | 0%  | 165.00                       | 5.80 |     |        |
| 2015 | Ganocellum (60 30 Capsules)    | 0%  | 165.00                       | 5.80 |     |        |
| 2016 | Morinzhi (1 Bottle)            | 16% | 189.00                       | 5.50 |     |        |
| 2018 | Monascus (30 Capsules)         | 16% | 238.00                       | 7.70 |     |        |
| 2019 | Black Cumin Plus (30 Capsules) | 16% | 220.00                       | 7.70 |     |        |

\*IOC Member's Package cost is \$3,500 MXP with 1,750 ISV.

\*For New members joining IOC, membership is already included in the IOC Package. However the Starter Kit material is not included, which can be purchased separately.

\*For the IOC package the respective product PV will be given for status promotion purpose to become SA, but NOT considered for any monthly qualification, monthly bonus entitlement, Travel Incentive and Hand Phone Cash Incentive as per conditions under existing marketing plan.

TOTAL AMOUNT ORDERED: MXN

TOTAL PAYMENT: MXN

PLEASE SELECT PAYMENT METHOD:

BANK INFORMATION:  
BANAMEX : 1997120614  
BANCOMER : 0101185780

CREDIT CARD / DEBIT CARD

SIGNATURE OF DISTRIBUTOR \_\_\_\_\_

DATE \_\_\_\_\_



# ICING ON THE CAKE



DXN MEXICO S.A. de C.V.  
 Londres No. 47 P.B., Colonia Juárez C.P. 06600 Del. Cuauhtémoc Tel: (55) 5207-4244 / (55) 5207-4228 Fax: (55) 5207-4229

## Independent Distributor Membership Form ICING ON THE CAKE

Independent Distributor ID.

**1. Applicant's Information**

Name (First, Middle, Last) \_\_\_\_\_

Federal Tax Id. Number (This information is required to qualify as a Distributor) \_\_\_\_\_ Date of Birth (mm/dd/yy) \_\_\_\_\_

CURP (Clave Única de Registro de Población) \_\_\_\_\_

Mailing Address \_\_\_\_\_

Colony \_\_\_\_\_ City and State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Cell Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

**2. Sponsor / Placement Information**

Sponsor Id \_\_\_\_\_ Sponsor Name \_\_\_\_\_

**3. Billing Payment Information**

Account Number  Business  Personal Complete Name of Account Owner \_\_\_\_\_

**4. Information of the Co-applicant (husband or wife)**

Name (First, Middle, Last) \_\_\_\_\_  Husband  Wife \_\_\_\_\_

Federal Tax Id. Number (This information is required to qualify as a Distributor) \_\_\_\_\_ Date of Birth (mm/dd/yy) \_\_\_\_\_

**5. Information of the Secretary**

Name (First, Middle, Last) \_\_\_\_\_  Husband  Wife  Other \_\_\_\_\_

To Specify \_\_\_\_\_

**6. Agreement**

By signing, the Independent Distributor expressly accepts, under his condition of Independent Sales Distributor (hereinafter "Independent Distributor"), under his/her name and available, the terms, conditions, terms and conditions of DXN Mexico, S.A. de C.V. (hereinafter "DXN") which the undersigned has fully read and shall accept as binding and obligatory. The Independent Distributor expressly accepts to render his services of independent distributorship exclusively in favor of DXN in Mexico, under penalty of termination of its affiliation and by the consideration of DXN.

Likewise, the Independent Distributor shall keep confidential all information related to the independent and exclusive distributorship related to DXN, including confidentiality: prices, products, patents, utilities, clients, providers, systems, events, etc., for this is registered information based on the applicable legislation.

The Independent Distributor expressly accepts that DXN shall not offer any warranty or liability in regards to the services and/or products related to this agreement. DXN shall abide by its internal rules, procedures, terms and conditions, all of which the Independent Distributor shall consult on all times, and which are available for consultation at the web page <http://www.dxn.com.mx/> The Independent Distributor shall hold harmless DXN from any claims relative or not related to the commercial, independent, exclusive and available relationship existing between DXN and the Independent Distributor.

This agreement is signed and manual for acceptance and conformity at Mexico City, Mexico.

|  |  |                                       |
|--|--|---------------------------------------|
| "The Independent Distributor"<br><br>(Complete name and signature) | "DXN" Mexico S.A. de C.V.<br><br>(Complete name and signature) | Date of Affiliation<br><br>(mm-dd-yy) |
|--|--|---------------------------------------|



# ICING ON THE CAKE

**EXCLUSIVE FOR ALL DXN MEMBER**

**DO NOT LOOSE** YOUR DOWNLINE IOC INCOME

**DO NOT LOOSE** YOUR DOWNLINE ICING PROFIT SHARING

**JOIN YOURSELF FIRST  
THEN LET YOUR DOWNLINES JOIN**

**BE AN EARLY BIRD AND JOIN IMMEDIATELY!!**